

BGC Partners Is Open to Serve Clients in Tokyo

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Leading Inter-Dealer Broker Will Donate Revenues to Aid Earthquake and Tsunami Victims

TOKYO, Mar 13, 2011 (BUSINESS WIRE) --

BGC Partners, Inc. (NASDAQ: BGCP), a leading global intermediary to the wholesale financial markets, announced today that its Tokyo office is prepared to open on Monday, March 14. Should the Tokyo markets be delayed in opening, BGC is completely ready at any time to serve clients.

In a joint statement, Len Harvey, Executive Managing Director and General Manager, Asia-Pacific, and Walter Donahue, Managing Director of the Tokyo office, said: "Our thoughts and prayers are with the victims of this terrible disaster. BGC will donate 100% of our Tokyo office's revenues, along with 25% of the revenues from our other Asia-Pacific offices, for one week to relief agencies in Japan to directly help those in need."

Mr. Harvey added that all client trades have been securely processed and confirmed and that while BGC remains focused on serving its customers the Company is committed to helping the victims of this extraordinary tragedy.

About BGC Partners, Inc.

BGC Partners is a leading global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commodities, futures, structured products and other instruments. BGC Partners also provides a full range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back office services to a broad range of financial and non-financial institutions. BGC Partners' integrated platform is designed to provide flexibility to customers with regard to price discovery, execution and processing of transactions, and enables them to use voice, hybrid, or, where available, fully electronic brokerage services in connection with transactions executed either OTC or through an exchange. Through its eSpeed, BGC Trader, and BGCantor Market Data brands, the Company also offers financial technology solutions, market data, and analytics related to select financial instruments and markets. BGC Partners' customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Named after fixed income trading innovator B. Gerald Cantor, BGC Partners has offices located in 24 cities, including New York and London, as well as Aspen, Beijing, Chicago, Copenhagen, Dubai,

Garden City, Hong Kong, Istanbul, Johannesburg, Mexico City, Moscow, Nyon, Paris, Rio de Janeiro, São Paulo, Sarasota, Seoul, Singapore, Sydney, Tokyo, Toronto and West Palm Beach.

Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC Partners' business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors set forth in our public filings which we incorporate by reference, including our Form 10-K for the year ended December 31, 2009, as filed with the SEC on March 16, 2010 and any updates to such risk factors contained in subsequent 10-Q filings.

SOURCE: BGC Partners, Inc.

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