BGC Partners Fourth Quarter 2011 Financial Results Announcement to be Made Prior to Market Open on Friday, February 24, 2012

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Conference Call Scheduled for Friday, February 24, 2012 at 10:00 a.m. ET NEW YORK, Jan. 4, 2012 /PRNewswire/ --BGC Partners, Inc. (NASDAQ: BGCP), a leading global brokerage company primarily servicing the wholesale financial markets, today announced that it plans to issue an advisory press release by 8:00 a.m. ET on Friday, February 24, 2012. This advisory release will notify the public that a complete and full-text financial results press release has become accessible at the "Investor Relations" section of http://www.bgcpartners.com. The complete fourth quarter 2011 financial results release is also expected to be available on that date by 8:00 a.m. ET directly at any of the following web pages:

http://www.bgcpartners.com/ir(an HTML version with Excel financial tables or PDF)

http://www.bgcpartners.com/ir-news (an HTML version with Excel financial tables or PDF)

http://www.bgcpartners.com/news-centre/press-releases (PDF only)

(Logo: http://photos.prnewswire.com/prnh/20110720/MM38935LOGO)

The Company will host a conference call on Friday, February 24, 2012 at 10:00 a.m. ET to discuss these results.

WHO:	BGC Partners, Inc. (NASDAQ: BGCP)
WHAT:	Fourth Quarter 2011 financial results conference call
WHEN:	Friday, February 24, at 10:00 a.m. ET
WHERE:	The "Investor Relations" section at http://www.bgcpartners.com
HOW:	Listeners must have a Real Media or Windows Media plug-in and headphones or speakers

Additionally, call participants may dial in with the following information:

LIVE CALL:	

Date - Start Time:	2/24/2012 10:00 AM Eastern Time
U.S. Dial In:	888-679-8034
International Dial In:	617-213-4847
Participant Passcode:	82505710
Pre Registration:	https://www.theconferencingservice.com/
REPLAY:	
Available From – To:	2/24/2012 12:00 PM – 3/02/2012 11:59 PM
U.S. Dial In:	888-286-8010
International Dial In:	617-801-6888
Passcode:	69667139

(Note: If clicking on the above links does not open up a new web page, you may need to cut and paste the above urls into your browser's address bar.)

About BGC Partners:

BGC Partners, Inc. is a leading global brokerage company primarily servicing the wholesale financial markets with over 200 products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, property derivatives, commodities, futures, and structured products. BGC's technology helps customers, including many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms, determine the value of a transaction through optimal pricing that reflects the market environment. Trades, conducted OTC or on exchange, are executed through BGC's voice, hybrid, or fully electronic brokerage services. BGC also offers financial technology solutions, market data, and analytics regarding financial instruments and markets through its eSpeed, BGC Trader, and BGC Market Data brands, and provides clearing, processing, and other back-office services. Named after fixed income trading innovator B. Gerald Cantor, BGC has offices in New York, London and more than two dozen other major financial centers around the world. For more information, please visit www.bgcpartners.com.

Discussion of Forward-Looking Statements by BGC Partners:

Statements in this press release that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk

factors set forth in our public filings, including our most recent Form 10-K and any updates to such risk factors contained in subsequent Form 10-Q or 8-K filings.

SOURCE BGC Partners, Inc.

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