

BGC Partners Fourth Quarter and Full Year 2009 Financial Results Announcement to be Made After Close of Market on Tuesday, February 23, 2010

Jan 11, 2010 10:26 AM

Conference Call Scheduled for Wednesday, February 24, 2010 8:30 a.m. ET

NEW YORK, Jan 11, 2010 (BUSINESS WIRE) -- BGC Partners, Inc. (NASDAQ: BGCP), a leading global intermediary to the wholesale financial markets, today announced that it plans to issue an advisory release after the close of market on Tuesday, February 23, 2010, notifying the public that a complete and full-text financial results press release has become accessible at the "Investor Relations" section of <http://www.bgcpartners.com>. The complete fourth quarter and full year 2009 financial results release will also be available on that date no earlier than 4:30 PM ET directly at any of the following web pages:

<http://www.bgcpartners.com/ir>

<http://www.bgcpartners.com/ir-news>

<http://www.bgcpartners.com/news-centre/press-releases>

The Company will host a conference call on Wednesday, February 24, at 8:30 a.m. ET to discuss these results.

| | |
|---------------|---|
| WHO: | BGC Partners, Inc. (NASDAQ: BGCP) |
| WHAT: | Fourth quarter and full year 2009 financial results conference call |
| WHEN: | Wednesday, February 24, at 8:30 a.m. ET |
| WHERE: | The "Investor Relations" section at http://www.bgcpartners.com |
| HOW: | Listeners must have a Real Media or Windows Media plug-in and headphones or speakers in order to listen to the webcast or its replay. |

Additionally, call participants may dial in with the following information:

| | |
|------------------------|---|
| LIVE CALL: | |
| Date - Start Time: | 02/24/2010 8:30 AM Eastern Time |
| U.S. Dial In: | 888-679-8034 |
| International Dial In: | 617-213-4847 |
| Participant Passcode: | 15357048 |
| Pre Registration: | http://www.theconferencingservice.com/prereg/key.process?key=P |

| | |
|------------------------|---------------------------------|
| REPLAY: | |
| Available From - To: | 02/24/2010 11:30 AM- 03/03/2010 |
| U.S. Dial In: | 888-286-8010 |
| International Dial In: | 617-801-6888 |
| Passcode: | 43017178 |

(Note: If clicking on the above links does not open up a new web page, you may need to cut and paste the above urls into your browser's address bar.)

About BGC Partners, Inc.

BGC Partners is a leading global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commodities, futures, structured products and other instruments. Through its eSpeed and BGC Trader brands, BGC Partners uses its proprietary, built, and paid for technology to operate multiple buyer, multiple seller real-time electronic marketplaces for the world's most liquid capital markets. Through its BGCantor Market Data brand, the Company also offers globally distributed and innovative market data and analysis products for numerous financial instruments and markets. BGC Partners' customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Named after B. Gerald Cantor, who co-founded the Company's predecessor, BGC Partners has 19 offices located in New York and London, as well as in Beijing (representative office), Chicago, Copenhagen, Hong Kong, Istanbul, Johannesburg, Moscow, Mexico City, Nyon, Paris, Rio de Janeiro, São Paulo, Seoul, Singapore, Sydney, Tokyo and Toronto. For more information, visit <http://www.bgcpartners.com>.

Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC Partners' business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors set forth in our public filings which we incorporate by reference, including our Form 10-K for the year ended December 31, 2008, as filed with the SEC on March 16, 2009 and any updates to such risk factors contained in subsequent 10-Q filings.

SOURCE: BGC Partners, Inc.

BGC Partners

Media:

Florencia Panizza, 212-294-7938

fpanizza@bgcpartners.com

or

Investors:

Chris Walters, 212-294-8059

cwalters@bgcpartners.com

or

Jason McGruder, 212-829-4988

jmcgruder@bgcpartners.com