

BGC Partners to Host Investors and Analysts on Friday May 20, 2011

Jan 18, 2011 3:11 PM

NEW YORK, NY – January 18, 2011 - BGC Partners, Inc. (NASDAQ: BGCP), a leading global intermediary to the wholesale financial markets, today announced that it will host analysts and professional investors for a half-day presentation about the Company in New York City on Friday, May 20, 2011.

The event will be hosted by BGC Partners' Chairman and Chief Executive Officer, Howard W. Lutnick, and will include presentations by Company executives regarding BGC Partners' financial results, operations, and outlook. The event will begin at 10:00 AM ET and conclude at approximately 2:00 PM ET. The formal presentations will be followed by a tour of BGC Partners' New York brokerage operations.

Attendance at the event is by invitation only, but the general public is invited to view the presentations and listen to a live audio webcast of the event in the "Investor Relations" section of BGC's website at www.bgcpartners.com. A replay of the webcast will be available on the website within 24 hours.

About BGC Partners, Inc.

BGC Partners is a global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commodities, futures, structured products and other instruments. BGC Partners also provides a full range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back office services to a broad range of financial and non-financial institutions. BGC Partners' integrated platform is designed to provide flexibility to customers with regard to price discovery, execution and processing of transactions, and enables them to use voice, hybrid, or, where available, fully electronic brokerage services in connection with transactions executed either OTC or through an exchange. Through its eSpeed, BGC Trader, and BGCantor Market Data brands, the Company also offers financial technology solutions, market data, and analytics related to select financial instruments and markets. BGC Partners' customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Named after fixed income trading innovator B. Gerald Cantor, BGC Partners has offices located in 24 cities, including New York and London, as well as Aspen, Beijing, Chicago, Copenhagen, Dubai,

Garden City, Hong Kong, Istanbul, Johannesburg, Mexico City, Moscow, Nyon, Paris, Rio de Janeiro, São Paulo, Sarasota, Seoul, Singapore, Sydney, Tokyo, Toronto and West Palm Beach.

Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC Partners' business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors set forth in our public filings which we incorporate by reference, including our Form 10-K for the year ended December 31, 2009, as filed with the SEC on March 16, 2010 and any updates to such risk factors contained in subsequent 10-Q filings.

CONTACTS

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